





MERCURE BEDDING SOLUTION

October 2018

CONTEXT

- Current referencing is out of date.
- Products do not fit guests comfort expectations.
- Mercure hotels network is equipped with heterogeneous bedding solutions.

NECESSITY TO RENEW MERCURE BEDDING SOLUTION



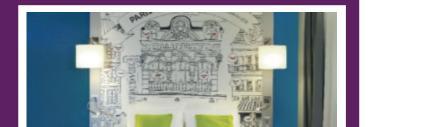
- More international solution.
- More quality and comfort.
- More customisable product.
- Still a competitive cost.



IN THIS PRESENTATION YOU WILL FIND THE MINIMUM REQUIREMENTS FOR THE MERCURE BED STANDARDS.

- The purpose of this presentation is to ensure consistency throughout the Mercure network & ensure that minimum standards are adhered to. The products have been specifically chosen to improve the overall customer sleep experience.
- Preferential rates have already been agreed, please check directly with the supplier.
- It is very important that you ensure the correct size of duvet is used on each bed size. e.g. double bed will need a king size duvet, not a double duvet.









NEW BEDDING SOLUTION

A NEW MERCURE MANDATORY IDENTIFIER

- 1. For all Mercure hotels openings.
- 2. For all Mercure room renovations.
- 3. For all Mercure bedding renewals.







NEW BEDDING SOLUTION

Stirling upholstered base frame

- Aesthetic
- Fit each room decoration

COMFORT, INDEPENDENT SUPPORT & CUSTOMISATION



Zip off topper Zipped on the mattress length • Incredible comfort & softness

• Complementary removable climatic and soft topper which can be easily replaced in case of damages and dirt

• Provides a long life to the mattress





Mattress Height: 29cm • Totally independent sleeping comfort

• Personalised and optimal support for of each sleeper



Flexible slatted open top base Height: 15cm



- Strength and flexibility of the slats
- A perfect adhesion between mattress and bed base
- Firm Support



Aesthetic

• Fit each room decoration







NEW BEDDING SOLUTION

FOCUS ON CUSTOMISABLE ITEMS





• Mercure Grey



• Mercure Blue



• Mercure Brown



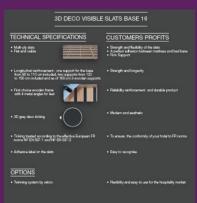
OPTIONAL LEG DESIGN

3 available colours













NEW BEDDING SOLUTION DETAILED PRODUCT FACT SHEETS

AVAILABLE IN FRENCH AND ENGLISH ON MERCURE EXTRANET PLATFORM AND THE INTRANET



MATTRESS PRODUCT SHEE

SLATS BASE PRODUCT SHEE

SUPPLIERS

BEDS, BED BASES AND MATTRESSES

TOP BRASS

Account Manager - John Harrington Mobile: 07957815174 johnharrington@topbrass.co

CUSHIONS AND DECORATIVE COUNTERPANE

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